WNCT O

3221 S. Evans St. Greenville, NC 27834 252-355-8500 SVN OT Scom EVELEBRING HIS

Greenville, NC 27834 ENCT (252) 355-8542 3221 South Evans Street

CONTRACT

POL/Roy Cooper for Governor 5565 candidate Advertiser Contract Dates Product 10/18/16 - 10/24/16 5565 Contract / Revision Estimate # 953211 Original Date / Revision 10/12/16 25326855 Alt Order # / 10/12/16

ENCT EOM/EOC Adults 18+ Special Handling IN117/SP159/AL1336 9912856 Demographic Property Billing Cycle agency Ref lgy Code 297 Broadcast Katz Washington Advertiser Code Billing Calendar Account Executive Advertiser Ref 317 Katz/Washingto Sales Office Cash Cash/Trade Product 1/2

3050 K Street Northwest Washington, DC 20007 Greer Margolis & Mitchell

\$95.00	Ŋ		0.00	Totals					
\$5.00	-	NM	:30		11p-1a <u>Rate</u> \$5,00	Movie <u>Spots/Week</u> 1	16 Su 11p-1a Weekdays	NCT 10/23/16 10/23/: Start Date End Date 10/18/16 10/24/16	4 ENCT 10/23/16 10/23/16 Su 11p-1a Movie Start Date End Date Weekdays Spo Week: 10/18/16 10/24/16S
\$5.00	_	NM	:30		1030p-11p <u>Rate</u> \$5.00	Spots/Week	16 Su Seinfelc Weekdays	ENCT 10/23/16 10/23/16 Su Sein Start Date End Date Weekdays 10/18/16 10/24/16S	3 ENCT 10/23/16 10/23/16 Su Seinfeld Start Date End Date Weekdays Week: 10/18/16 10/24/16S
\$70.00	2	Z M	:30		0p 10p-1030p <u>Rate</u> \$35.00	Side News @ 10 Spots/Week 2	16 9 On Your <u>Weekdays</u> MTWTF	ENCT 10/18/16 10/24/1 Start Date	2 ENCT 10/18/16 10/24/16 9 On Your Side News @ 10p 10p-1030p Start Date
\$15.00	ے	NM	:30		9a-10a <u>Rate</u> \$15.00	os <u>Spots/Week</u> 1	ENCT 10/18/16 10/24/16 Steve Wilkos Start Date End Date Weekdays k: 10/18/16 10/24/16 MTWTF	ENCT 10/18/16 10/24/16 Steve V Start Date End Date Weekdays 10/18/16 10/24/16 MTWTF	1 ENCT 10/18 Start Date Week: 10/18/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time	1	ate Descriptio	Date End D	*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

Totals

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT O

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

WNC Tecom Greenville, NC 27834 ENCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	953211 /	25326855
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	5565 candidate	5565
Advertiser	2	Original Date / Revision
POL/Roy Cooper for Gov	ч :	10/12/16 / 10/12/16

(e:	Date:			Signature:
\$80.75	(\$14.25)	\$95.00	5	Totals
\$80.7	(\$14.25)	\$95.00	5	09/26/16 -10/24/16
Net Amoun	Agency Comm.	# of Spots Gross Amount Agency Comm.	# of Spots	Time Period

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract # 25326855 CPE: 297/317/5565 Agency: GMMB Changes as of: 10/12/2016 at 6:14 PM Flight: 10/18/16 - 10/24/16

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5461177 Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Comments: Separation: 30

Advertiser: Roy Cooper for Governor Product: candidate

Primary Demo:

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Version: Highlighting Revision 1
Station: ENCT
Market: Greenville/New
Bern/Wash Office: WASHINGTON Total Spots: 5

Total CPP: \$0.00

Total \$: \$95.00

Total GRP:

Traffic #: 953211 Separation:

1 \$5.00 \$0.00 1 \$5.00 \$0.00 0 \$0.00 \$0.00 0 \$0.00 \$0.00 0 \$0.00 \$0.00	30 0 0 0	\$5.00		
\$5.00 \$6.00 \$0.00 \$0.00	040 08		Steve Wilkos Show-B	Tu-F,M REV- 8 8a-9a
\$5.00 \$5.00 \$0.00 \$0.00	040 08			Level 3
\$5.00 \$5.00 \$0.00		\$5,00	Cops Reloaded	REV- 7 7:30a-8a
\$5.00 \$5.00 \$0.00				Level 3
\$5.00 \$5.00	30 0 > 0	\$5.00	Intelligence for Your Life	Tu-F,M REV- 6 7a-7:30a
\$5.00			THE PROPERTY OF THE PROPERTY O	Level 3
	30 0 0 0	\$5.00	Are We There Yet?	Tu-F,M REV- 5 6a-7a
				Level 3
	30 1	\$5.00	CW Late Night Movie	Su 4 11p-1a
				Level 3
	30 1	\$5.00	Cougar Town	3 10:30p-11p
				Level 3
2 \$70.00 \$0.00	30 2	\$35.00	9 On Your Side On The CW	Tu-F,M 2 10p-10:30p
				Level 3
1 \$15.00 \$0.00	30 1	\$15.00	Steve Wilkos Show	Tu-F,M 1 9a-10a
Total Total Spots \$ CPP GRP	10/18 - 10/18 S	Rate I	DP Program	# Day/Time

Special Instructions

125 West 55th St New York, NY 10019

10/12/16 6:14 PM 10/12/16 9:56 AM Date/Time

GOTOSTRATA\JROTH

Added by

10/07/16 1:18 PM

JACOB ROTH System

Separation: 30 Separation: 30
Notice Received. Comment

Market Budget: \$9,500 ENCT Share: Comment:

Competitive Information

1%

WNCT: 25% WFXI: 17% WITN: 24% WCTI: 33%

Agency: GMMB

Contract # 25326855

Changes as of: 10/12/2016 at 6:14 PM

Version: Highlighting Revision 1

Total \$:

: \$95.00

CPE: 297/317/5565

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Product: candidate

Agency Order #: 5461177

Flight: 10/18/16 - 10/24/16 Station: ENCT

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 5 Total CPP: \$0.00

Total GRP: Traffic #: 953211

Separation:

Order Level Comments

Salesperson: JACOB ROTH 212-373-8175

Buyer: Outen, David

Primary Demo: Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

0.0	N/A	\$95.00	5	100%	Total
0.0	N/A	\$95.00	ហ	100%	
GRP	СРР	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		TWO SARES

Monthly Summary			
Monthly Summary Spots 5	\$95.00	5	Total
Monthly Summary Spots	\$95.00	5	2016-Oct
Monthly Summary	Dollars		Month
	nary	Monthly Sumr	

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$ Comment	Comment
Revision	10/12/16 6:14 PM	10/12/16 6:14 PM GOTOSTRATA\ROTH	Revised			\$0	\$95.00	Changes: Schedule Dates from Tue Oct 18 2016 00:00:00 GMT-0400 to Tue Oct 18 2016 00:00:00 GMT-0400 to Tue Oct 18
Queued for Electronic Contracting	10/11/16 5:02 PM					\$	9	
Queued for Electronic Contracting	10/7/16 2:02 PM		***************************************	7,000		9	2 0	
New	10/7/16 1:17 PM JACOB ROTH	JACOB ROTH	Confirmed	5		\$95.00	\$95.00	THE TAXABLE STATE OF THE TAXABLE STATE STA

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.